

Globethics Repository

The logo for Globethics, featuring the word "Globethics" in white, sans-serif font centered within a solid blue rectangular background.

Annual Report 2009

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Globethics.net

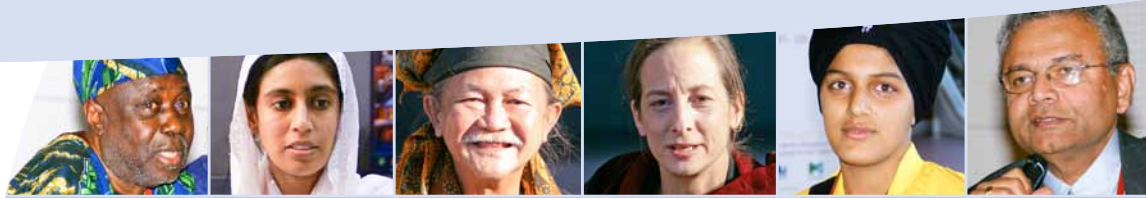
Is the global economic crisis almost overcome? Or are profound individual and structural changes necessary to reach an ethical economy, based on virtues and global ethical values? This question also thrills many of the Globethic.net participants: academics and activists, policymakers and pastors, students and business-men.

2009 was a successful year for Globethics.net with quantitative and qualitative growth: the number of participants is constantly increasing and the website was visited from 183 countries; the quality and searchability of the global online library for ethics was substantially improved; the research projects made progress as planned and have been expanded in number.

The accounts show a little surplus. But the fundraising was difficult in this year of economic instability and crisis, resulting in income below the target budget. For this financial reason, some of the planned programs had to be postponed. If funds allow, we will be able to implement the programs in the coming years.

We thank all those who contribute to make Globethics.net a lively global ethics network and more and more a joint portal for other ethics initiatives: the participants are the most important stakeholders. Many volunteers around the world offer their time and creativity. The staff in the lean international secretariat in Geneva is very committed. The international Board of

Foundation takes its strategic responsibility and guidance very seriously. The donors are of key importance so that Globethics.net can offer its services around the globe and can implement its mission and motto: to enable dialogue, reflection and action of responsible leadership.



Reactions from participants:

“Great”, “helpful”, “innovative”



Walter Fust
President of the Board



Prof. Dr. Christoph Stückelberger
Executive Director and Founder

“I can’t afford to buy books that I urgently need for my teaching in ethics. The Globethics.net online library helps me a lot to get access to an incredible amount of articles and books, for free.”
Irene Ludji, Salatiga, Indonesia, young Lecturer of Christian Ethics

“I am especially interested in the Globethics.net workgroups on ethics issues of high relevance such as financial ethics.”
Marie Crépin, Paris, Philosopher on Financial Ethics

“I am interested in Health Research Ethics through Globethics.net. It is important for us in Zimbabwe.”
Farirai Mutenherwa, Student for a Master of Science in Health Research Ethics

“I worked with the Prime Minister of India in implementing tax reforms in India. I will be very happy to be of any assistance to Globethics.net in promoting a value based society.”
Sivaraman Ramanathan Madras, India

“I was very surprised and happy to find the journal ‘Islam and Science’ available in full text and to download for free. Great! I looked for it for a long time. I understand my efforts as a contribution to peaceful cross cultural cooperation.”
Zainal Abidin Bagir, Professor of Islamic Studies, Yogyakarta, Indonesia

“I consult the news services and the online library of Globethics.net almost every week. It helps me in preparing public statements of our church on current issues of church and society such as corruption, the economic crisis, family or solving interreligious conflicts.”
Michael Kehinde Stephen, Ibadan, Nigeria, Methodist Archbishop

“The Globethics.net library is a very useful innovative tool and I will keep it in mind and promote it for my students.”
Francisco Ortega, Bogota, Colombia, Professor of History and Social Studies

Network:

Visits from 183 Countries

The number of registered participants of Globethics.net has again risen considerably (see table). The first peak occurred in 2008 with the launch of the Globethics.net library. During 2009 an additional 1390 people registered in the Globethics.net network. This was mainly due to ethical concerns relating to the global crisis, reinforced marketing efforts and various new functionalities in the library and network which attracted new participants.

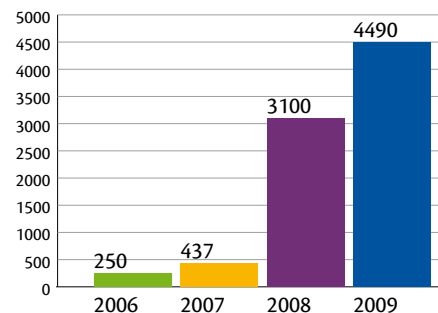
The participants come from four main sectors: academic, professional, non-governmental and religious. The academic sector is the strongest with professors, lecturers and students (doctoral). The second sector consists of professionals who, as practitio-

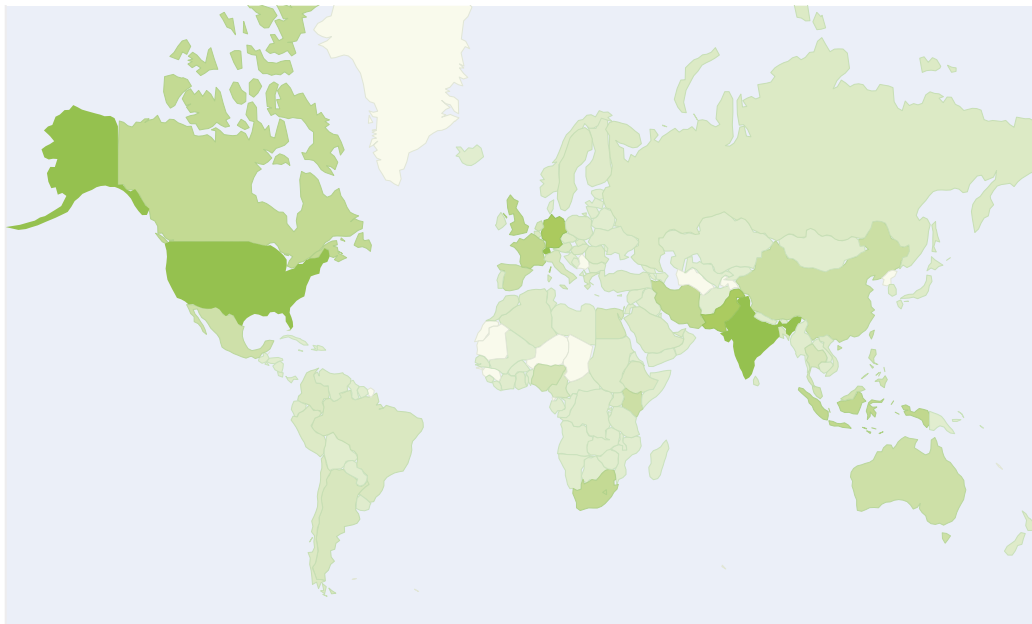
ners, are looking for ethical orientation. This group includes business people, medical doctors, journalists, ethics committee members, politicians, nurses etc. The third and fourth groups come from the non-governmental sector and religious institutions, and they contain campaigning activists, pastors and church leaders as well as other ethics networks.

In 2009 further efforts were done to attract students and young adults into the network. A youth forum was set up in July 2009, and student participants were invited to join. Some exchanges took place in the forum on the Globethics.net website on the subject of Climate Change. As a consequence of two workshops, which

were organized in China and Indonesia, the network saw an increase in the number of participants from these two countries. Additionally, by the end of 2009 the Globethics.net network consisted of 136 registered organizations.

Globethics.net Registered Participants From 2006 to 2009





In 2009, people from 183 countries paid 33,375 visits with 195,367 page views of the Globethics.net website

The darker the green, the more visits from a country

Library:

Leading, global, online, free

The Globethics.net digital library, which is specialized in the field of applied ethics, was launched in October 2008. The main goal of the library is to increase access to documents in the Global South (developing countries) and interaction with the Global North. As such, the Globethics.net library offers full-text documents for free to the Globethics.net participants. The content of the library comes from various sources including: commercial journals, academic open repositories and institutional publications. The library also offers to the participants the possibility to submit and publish their documents in order to share them globally. Globethics.net also offers to post the content of various Ethics Journals online so that their readership can be broadened.

Uniqueness

The Globethics.net Global Digital Library on Ethics is unique in its field because:

- ≈ Full text content is offered in its entirety to registered participants for free (registration is free);
- ≈ Content is gathered from various sources and combines commercial and non-commercial content, published articles and grey literature;
- ≈ Articles are searchable since every article has a bibliographical description;
- ≈ Opportunity is offered to participants to upload and share articles that have not been published.

Improved quality, quantity and access

In 2009 the effort has been focused on three major activities:

- a) Devising a Library strategy and development plan which clarified the identity, mission and target users of the library;
- b) Improving the quality and quantity of content which has been substantially enhanced with many technical investments, elimination of content without full-text, cooperation with additional publishers, implementation of a collection policy, improvement of the method for harvesting open repositories and clarification of copyright status for the open access content. Agreements

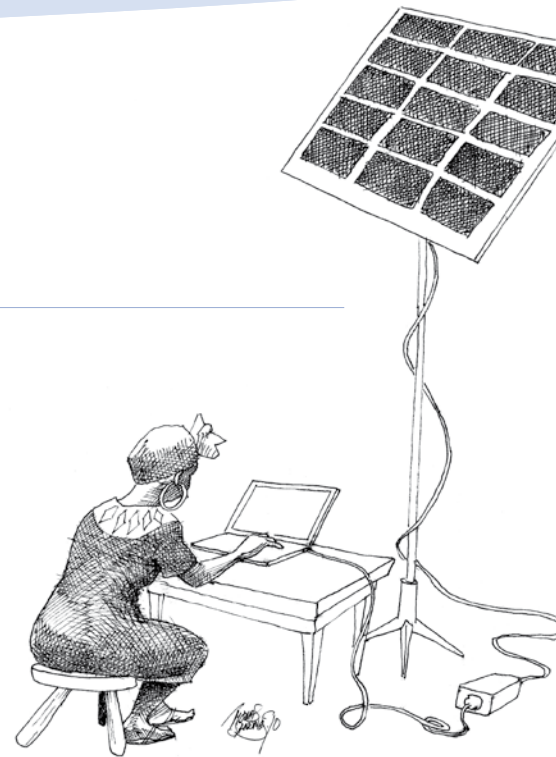
were signed for the library with many institutional partners in 2009 with the main ones including, Europeana and the International Federation of Library Associations IFLA.

- c) Enhancing substantial innovation and improvements to the site which were reached in the search functions, speed, browsing by journal, e-alerts of new articles, and a dynamic system of building special collections as an offer to partner networks.

Facts and Figures

As of December 2009, the Globethics.net library included:

- ≈ 485,764 full text documents (388,956 scientific articles/books and 96,808 newspaper articles)
- ≈ 4,124 documents submitted by Globethics.net participants
- ≈ 6 special collections with more than 20,000 documents
- ≈ 156 scientific journals from all continents



Partnerships: Synergies through cooperation

As a young global network, partnerships are of crucial importance to Globethics.net, as they are to strengthening ethics in all societies. By the end of 2009, Globethics.net signed over 30 partnership agreements with eight types of partners: regional, scientific, library, network, funding, services, project and media. Among these are the Canadian Business Ethics Research Network, Global Corporate Governance Forum, Latin American Business Ethics Network, African Business Ethics Network, European Digital Library, International Federation of Library Associations, EPSCO, Medknow, World Council of Churches, Ethicsworld, and CSR News. Globethics.net is becoming more and more a common portal for ethics networks and services around the world.



Regionalization: China and Indonesia

The balance between global and contextual ethics is reflected in the Globethics.net structure. In addition to the international secretariat in Geneva, Switzerland, regional offices have been prepared during 2009, starting off with China and Indonesia. In both cases the partners will support Globethics.net by including ethics resources from their countries into the library, attracting new participants, translating website content and documents, engaging in common research and moderating local workgroups. In a more general sense the objective of the regional coordination is to implement and adapt the goals and strategy of Globethics.net in the respective geographical area.

Globethics.net China is coordinated by the Center for International Business Ethics (CIBE) in Beijing. CIBE is an international non-profit research institution aiming at integrating ethics into business strategies by facilitating the dialogue between businesspeople and scholars through conferences and training seminars. CIBE is part of the University of International Business and Economics in Beijing.

Globethics.net Indonesia is coordinated by the Indonesian Consortium for Religious Studies (ICRS) in Yogyakarta, a consortium of three universities: Gadjah Mada University (UGM), State Islamic University (UIN), and Duta Wacana Christian University (UKDW). Together they offer an international PhD program in inter-religious studies.



Research:

Global, intercultural and interreligious projects

In 2009 Globethics.net remained focused on its three main research fields which are Business Ethics, Responsible Leadership and Interreligious Ethics.

Business Ethics

The worldwide survey on Business Ethics, which was announced in 2008, went through a very intensive period throughout 2009 as the research teams in the eight world regions collected and compared information on the state of Business Ethics as field of teaching, training and research in their respective region. The eight regional coordinators met in Geneva for a workshop during which they decided on final procedure, schedule and research focus. The results of the eight regions will be presented at a Globethics.net conference

in India in April 2010. The global report will follow in the second half of 2010.

Responsible Leadership

Globethics.net finalized the special collection on case studies in the field of professional ethics, a project that was supported by the “Fondation pour le progrès de l’homme” in Paris. The collection is available in the Globethics.net library. The “Handbook for Responsible Leadership” with a Code of Leadership was finalized on behalf of the microfinance institution ECLOF International.

Interreligious Ethics

The Globethics.net international conference on Care and Compassion took place in Nairobi in January 2010. As a result,

Globethics.net published, “Principles on Sharing Values across Cultures and Religions”. The 25 principles are practical rules for a successful transformative dialogue between people of different cultures and religions with the aim of respecting diversity without justifying contextual injustice. They were presented at the World Parliament of Religions in Melbourne, Australia in December 2009. They are available in many languages including English, German, French, Spanish, Chinese, Indonesian, and soon in Arabic and Persian.

Publications

In the Globethics.net Series, two volumes have been published in 2009: “Overcoming Fundamentalism. Ethical Responses from Five Continents”; and “Calvin Global. How

Workgroups: Initiatives from participants



Faith Influences Societies". All Globethics.net publications are made available online for free in its library and can be ordered as print on demand.

Services

With its global network of experts, Globethics.net offers tailor-made services and has started cooperation with a private Swiss bank as well as with the International Labor Organisation (ILO).

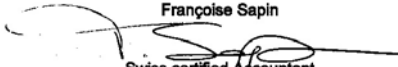
With the new website that was launched in July 2009, various new facilities were created which tremendously improved the communication with and amongst participants. The fact that workgroups now have integrated forums, wikis, and a section for shared documents makes it attractive for participants to use these tools for common research, discussions and exchanges. As a consequence, various new workgroups were opened by participants on a wide variety of topics: the group Politics versus Ethics is working on a manifesto, the group Climate Justice published a call for climate justice for the COP15 conference in Copenhagen, and the group Theological Education in World Christianity is preparing a handbook for theological education. Globethics.net has planned to give the workgroups the opportunity to publish their results as a Globethics.net publication.

Accounts 2009

Thanks for the support

Auditors Statement

"In our opinion, the accounting records and financial statements comply with Swiss law, Globethics.net statutes and its accounting principles as described in note 3 of the Notes to the Financial Statements."
Geneva, March 20, 2010

FIDUSAP
Françoise Sapin

Swiss certified Accountant
Auditor in charge

Balance	
Assets	
Petty Cash	915.71
Cash in Bank	198,787.50
Clariden	468,583.52
Long-Term Investments	697,380.06
Accrued Income	4,400.00
Total Assets in CHF	1,370,066.79
Liabilities and Fund Balances	
Liabilities	
Accrued Expenses	47,167.9
Total Liabilities	47,167.9
Fund Balances	
Restricted Fund (2008-2016)	
Beginning balance, Jan 1 st , 2009	1,338,369.31
Add: Interest income/foreign currency gains	26,752.23
Less: Bank charges/foreign currency loss	-14,157.96
Foundation capital	-50,000.00
Used for operations in 2009	-185,000.00
Balance, December 31	1,115,963.58
Foundation Endowment Fund	50,000.00
Fund for general operations:	
Beginning balance, January 1	103,742.75
Add: income surplus during 2009	53,192.56
Fund Balance end, December 31	156,935.31
Total Fund Balances, end	1,322,898.89
Total Liabilities and Fund Balances in CHF	1,370,066.79

Income

Globethics.net projects and services	92,761
Swiss Development Cooperation SDC	100,000
Linsi Foundation	361,000
Globethics.net Restricted Funds	185,000
Private Foundations	76,252
Globethics.net Club 100	37,225
Development agencies (Catholic Lenten Fund)	60,000
Bank interests income	4,838
Other Partners	8,122
Income from publications and other income	2,914
Total Income in CHF	928,112

We thank all donors for their support, especially the Linsi Foundation, the Swiss Development Cooperation, Fondation pour le progrès de l'homme and the Swiss Catholic Lenten Fund.

Globethics.net as a not-for-profit foundation needs **donations** for reaching its goal and fulfilling its services for developing countries.

Bank account: UBS, Geneva, N° 0240-703038.01L

IBAN CH310024024070303801L

Post account: PC 87-713100-7 Globethics.net, 8057 Zürich

Online donations: www.globethics.net/donations

Expenses

Globethics.net Library	337,011
Library mandate	3,604
Software adaptation /development	153,438
Licensed content (e-journals, e-books)	33,742
Server fees	7,670
Online Marketing Library	398
Programme Staff library	138,159
Networking	155,670
Website maintenance incl. Library	25,711
Network Marketing Print material	12,657
Regional Coordination	3,814
Programme Staff Network	113,488
Research	118,854
Conferences / workshops	25,039
Publications/online publishing	9,933
Programme Staff Research	83,882
Project Special Programs	9,763
Banking Ethics	4,488
Survey on Business Ethics	5,274
Leadership, Fundraising, Institution	253,623
Leadership & Assistance	69,079
Fundraising Staff	69,079
Board meetings	22,546
Office infrastructure (incl. Rent/IT)	56,237
Accounting and Audit	11,415
Institutional development	1,916
Travel staff	16,428
Bank charges/foreign exchange adjustments	3,787
Miscellaneous	3,134
Total Expenses in CHF	874,919
Surplus	53,193

Board of Foundation (status end of 2009)

The Board met for two two-day meetings: January in Nairobi and October in Geneva. Strategies and policies related to the library, network, partnerships, conferences and fundraising were in the centre of the negotiations. In addition to attending the meetings, the Board members also play an important advisory role in their respective field of competence and for their region.



Mr. Walter Fust,
Switzerland
Executive Director of the Global Humanitarian Forum Geneva



Prof. Dr. Heidi Hadsell
USA
President Hartford Seminary



Dr. Juan Somavia
Chile
Director General ILO



Ms. Clotilde Fonseca,
Costa Rica
Minister of Science and Technology of Costa Rica



Mr. S.D. Shibulal,
India
Chief Operating Officer, Co-founder and Member of Board Infosys Technologies Ltd.



Prof. Dr. Parichart Suwanbubbha
Thailand
Vice Director and Assistant Professor Mahidol University Research Center on Peacebuilding



Prof. Dr. Muhammad Machasin,
Indonesia
Director of Islamic Higher Education, Ministry of Religious Affairs Indonesia



Dr. Jill Cousins
Netherland
Director of the European Digital Library/Europeana



Rev. Dr. Sam Kobia
Kenya
General Secretary of the World Council of Churches, Geneva, Switzerland

International Secretariat (status end of 2009)

The International Secretariat of Globethic.net is located in Geneva, Switzerland and is very close to the UN organizations. From the small and efficient team, Amélie Vallotton joined as specialist for the online library, Deon Rossouw went back, after his sabbatical, as Director of the Centre for Business and Professional Ethics at the University of Pretoria/South Africa and Ariane Hentsch was partly on maternity leave. Interns from various countries support the team, especially in research.

Ariane Hentsch
*Programme Executive
Interreligious Ethics*

Natalie Emch
Executive Assistant

**Prof. Dr.
Christoph Stüchelberger**
Executive Director

Prof. Dr. Deon Rossouw
*Programme Executive
Business Ethics*

Amélie Vallotton
E-Librarian



贸易伦理学

ПОЛИТИЧЕСКАЯ ЭТИКА

Bioéthique

الأخلاق الإسلامية

Medienethik

Etika Bisnis

Environmental Ethics

环境伦理学

деловая этика

الأخلاق البيئية

Islamic Ethics

Ética de la medicina

Political Ethics

Dialogue, reflection and action for responsible leadership

Globethics.net: The leading global platform for exchange of and research on ethics and values. We empower people from all regions of the world, especially in developing and transition countries, for ethical dialogue, reflection and action by:

Providing **access** to knowledge resources on ethics through our Global Digital Library on Ethics;

Facilitating **networking** on ethics in our Globethics.net online community of persons and organizations;

Stimulating global collaborative **research** on selected fields such as business ethics, interreligious ethics and responsible leadership.

Vision and Mission of Globethics.net, 2009

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